



Dear Local Artist/Performer:

The Arts are alive in Norristown! In celebration of Norristown Arts Hill, Norristown's new cultural arts district, the 3rd Annual Norristown Arts Hill Festival has been scheduled for Saturday, May 5, 2012, from 10am to 5pm, on DeKalb Street between Lafayette and Penn Streets.

As a performance artist/group in support of Norristown Arts Hill, you are being invited to participate in the Festival. Last year, over 2000 people were in attendance to witness 30 + performances, a film festival, and 30+ vendors of fine art, food and Arts-related activities. This year all numbers will be greater!

Each performer/group will be allotted performance time (20 minutes, 30 minutes, 45 minutes) according to performance type and performer experience. Performers will be given 30 minutes prior to the performance to quietly warm up in the performance space.

Performance Areas:

Main Performance Tent – 2 performance stages. Stages are 2' High, measuring 16' Deep by 24' Wide. The stage surface is painted plywood. General stage lighting will be used for all performers along with general sound enhancement. 45-minute performance time.

The "Festival Stage" – 1 performance stage with overhead coverage. This stage is approximately 1' High, measuring 14' deep and 20' wide. The stage surface is painted plywood. 30-minute performance time.

The "Showcase Stage" – 1 performance stage with overhead coverage. Stage is approximately 1' High, measuring 12' deep and 16' wide. The stage surface is painted plywood. 30-minute showcase performance time.

All recorded music must be on CD. Performance slots and performance stages will be assigned by Norristown Arts Hill to assure appropriate placement and variety in presentation during the Festival.

To confirm your performance showcase interest, please reply with:

Name
Organization
Type of Performing Art
Phone Number
Address
Email

Response Deadline – April 1. As there are a limited number of performance spaces, your timely response is crucial to secure your place in the Launch Festival. Please email your response today.

Very truly yours,

Norristown Arts Hill
Norristown Arts Council
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