

The Arts are Alive in Norristown!



Celebrate Norristown Arts Hill, Norristown's cultural arts district, at the 3rd Annual Norristown Arts Hill Festival on Saturday, May 5 from 10am to 5pm, on DeKalb Street between Lafayette and Airy Streets.

VIP Cocktail "Reception on the Hill" on Thursday, May 3 to be held at the *Four Seasons Banquet Hall*. All funds benefit the Festival and the mission of Norristown Arts Council.

The Festival will showcase talent from the region and beyond including art, dance, film, music, and theatre.

By becoming either an Advertising or Donating Sponsor, your support enables the continued revitalization of downtown Norristown through Arts and Culture. Additionally, all Sponsors will be highlighted on the Norristown Arts Hill website, social networking sites and media, The Times Herald, cable television channels and Festival flyers, posters, and t-shirts.

Payments can be for either tax-deductable Donations or Paid Advertising.

A.1 - BUSINESS ADVERTISING

(not a tax-deductable donation)

payable to: **Norristown Arts Council**

Sponsor: \$5000 - Business name listed on main performance tent, a full-page ad in the Program Book, special recognition at the Reception and 8 tickets to the Reception on the Hill.

Sustainer: \$2500 - Business name listed on one of two main performance stages, 1/2 page ad in Program Book, recognition at the Reception and 6 tickets to the Reception.

Supporter: \$1000 - Business name on one of two performance stages ("Festival" Stage or "Showcase" Stage), a 1/2 page ad in Program Book, recognition at the Reception and 4 tickets to the Reception.

Patron: \$500 - 1/4 page ad in Program Book, recognition at the Reception and 2 tickets to the Reception.

A.2 - BUSINESS DONOR

(tax-deductable donation)

payable to: **Greater Norristown Society for the Arts**

All Business Donors will be recognized at the Gala Reception and Arts Festival

Platinum level- \$5000

Gold level- \$2500

Silver level- \$1000

Bronze level - \$500

Copper level - \$250

Tin level - \$100

(Information on Individual Donations and Program Ads are on reverse side)

B - INDIVIDUAL DONORS:

(tax-deductable donation)

payable to: **Greater Norristown Society for the Arts**

All individual donors will receive acknowledgement of their support in the Program Book.

Sponsor: \$1000

Sustainer: \$500

Supporter: \$250

Patron: \$100

Friend: Any Donation below \$100

For Further Information about making a donation or being a Sponsor please contact:

Norristown Arts Council
208 DeKalb Street
Norristown, PA 19401

www.norristownartshill.org
fundraising@norristownartshill.org
484-961-0884

* If making a tax-deductable donation, checks should be made out to: **Greater Norristown Society for the Arts.** Please write: **N.A.H**

Festival 2012 on the Memo Line of your check to assist us with record keeping.

C - PROGRAM BOOK AD PRICES

(not tax-deductable)

All ad prices are based on **Black and White Artwork**. The deadline for submitting copy is **April 1**. Artwork is to be submitted digitally as hi res to info@norristownartshill.org. Write **Festival Ad** in the subject line.

All ads will be placed in the program book, which is to be printed on gloss paper. Program books will be available for the Reception, the day of the Festival and general distribution before and after the Festival. It is anticipated that approximately 1000 copies will be distributed.

payable to: **Norristown Arts Council**
Payment must be received before the ad is placed in the book. If special arrangements are needed, please notify the Arts Council well in advance of the copy deadline.

(All ads are based on 8.5" x 11" page)

Business Card- \$50

¼ Page- \$75

½ Page- \$100

Full Page- \$150

Inside back cover - \$250

Back Cover (limited color) - \$500