

Norristown Arts Hill

2nd Annual Arts Festival



Saturday, May 7, 2011

Welcome To Norristown Arts Hill

Destination Norristown Arts Hill

A few years ago a group of like-minded people, now the Norristown Arts Council, with a common concern for the well-being of Norristown came together with a common goal: Destination Norristown. Hearing the legendary stories of the “grand old days” and sharing childhood memories of Norristown as a bustling destination city, in which we lived or to which we traveled to shop, play and visit friends; this group of people decided to begin the process of change.

Norristown is a city teeming with energy, great cultural diversity, and a mix of traditions both old and developing, as new life enters the city. Common to the revitalization of any once-vibrant town or city is the creation of an Arts and Culture District. Statistics show that any successful revitalization plan has begun through a partnership with Arts and the existing community.

In only this second year of our revitalization efforts, the work of the Arts Council has been recognized by two generous sponsors: PECO and Greater Norristown Corporation. These partnerships, along with the support of many other institutions, businesses and individuals, are making the rebirth of Norristown a reality.

As you enjoy the Festival, please take note of the many contributors who have helped to make this day possible, including yourselves. Please enjoy the Festival and enjoy the celebration of our town!

Destinación Norristown Arts Hill

Hace pocos años, un grupo de personas con las mismas ideas se unió en lo que hoy es el Consejo de Norristown para las Artes con el fin de contribuir al bienestar de la ciudad de Norristown. Bajo el proyecto “Destinación Norristown,” este grupo decidió empezar un proceso de cambio con el propósito de rescatar las memorias de un pasado glorioso y compartir las memorias de la niñez de Norristown como una ciudad vital en la que todos solíamos vivir, comprar jugar y visitar a nuestros amigos.

Norristown es una ciudad con mucha energía, gran diversidad cultural, y una mezcla de tradiciones antiguas y otras en desarrollo a medida que la ciudad se renueva. La creación del Distrito de Cultura y Arte es parte de la revitalización de cualquier ciudad o pueblo. Las estadísticas demuestran que cualquier revitalización exitosa comienza de una asociación entre las Artes y la comunidad.

En este segundo año de nuestro esfuerzo de revitalización, el trabajo del Consejo ha sido reconocido por dos patrocinadores generosos: PECO y Greater Norristown Corporation. Estas asociaciones junto con el apoyo de otras instituciones, empresas e individuos están contribuyendo al renacimiento de Norristown. Mientras disfrutan de este festival, por favor reconozcan a los muchos contribuidores que han hecho posible este día, ustedes incluidos. Disfruten este festival y la celebración de nuestra ciudad.

Norristown Arts Council

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*Special thanks to Dr. Eric Malm and the students of the Sophomore Seminar;
“Engagements with the Common Good” at Cabrini College*

Mission Statement

The Arts Council is incorporated exclusively for the general education, welfare and improvement of the arts and cultural infrastructure in the Municipality of Norristown with a specific focus on promotion and preservation of the arts and culture district (hereinafter referred to as “Arts Hill” and loosely defined by the geographic boundaries of Lafayette Street to the South, Marshall Street to the North, Green Street to the East and Swede Street to the West); and the revitalization of businesses and neighborhoods surrounding Arts Hill; The Arts Council shall advertise, market and promote Arts Hill; Assume a supporting role in the sustainability of artists and their crafts; Improve the physical infrastructure of the Arts Hill; Attract new arts and culture and their respective practitioners to the Arts Hill; Apply for grants and funding to advance the mission of the Arts Council; Promote diversity through artistic and cultural events, festivals and street entertainment; Perform, act, delegate, assist or engage in any activity, authorized by the Board of Directors, which is in keeping with the Arts Council’s stated purpose.

Donors and Sponsors

The Norristown Arts Council would like to acknowledge the generosity of the following Businesses, Institutions, and Individuals whose financial support and donations of goods and services have made the celebration of *Norristown Arts Hill* a reality. Our heartfelt thanks and appreciation are extended to all.

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